

Vector Opens Representative Office in China

Tools and Services for Networking Automotive Electronic Systems

Stuttgart/Shanghai, 2009-10-20 – In opening a Vector Representative Office in Shanghai on August 1, 2009, Vector is responding to the significance of the Chinese market. Starting in August 2009, Vector China will be marketing the product line-up of the ECU networking specialist directly in the Chinese market.



In the future, local electronics developers will be even better supported by close cooperation with Vector's headquarters in Stuttgart and partner HiRain, which still is responsible for all direct customer activities.

Vector Representative Office Shanghai will be managed by Peter Liebscher, who has many years of experience in the automotive industry and at Vector. "China has experienced explosive growth in the automotive market in recent years with the sudden surge in demand prompting most automakers in China to expand their operations. After several years' development, China's automotive electronic industry has made remarkable progress particularly in car body electronics. Therefore, we want to use our new office in Shanghai to offer the best possible support to both our partner HiRain and our Chinese customers." Peter Liebscher, Chief Representative of Vector Representative Office Shanghai sums up.

Together with partner HiRain Peter Liebscher will be supporting Chinese customers on the topics 'Development of Distributed Systems', 'ECU Software', 'ECU Test' and 'ECU Calibration' as well as 'Diagnostics in Vehicles'. The specialists for the development of embedded systems are

covering amongst others CAN, FlexRay, LIN, MOST, J1939 and AUTOSAR technologies.

To assure continuity and optimal customer support, Vector additionally signed a long term agreement with partner HiRain. This agreement covers the cooperation for sales of Vector tools and related to training, technical consulting and sales of embedded software components and will allow HiRain to continue its successful work.

For detailed information about upcoming events and further news at Vector China go to: www.vector-china.com.



[Figure: Peter Liebscher of the Vector Representative Office supports the Chinese distributor HiRain Technologies]

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About Vector Group (Revised: 10-01-2009):

Vector is the leading manufacturer of software tools and software components for networking of electronic systems based on CAN, LIN, FlexRay, MOST as well as multiple CAN based protocols. The Vector know-how is reflected in a wide range of tools as well as in integrated consulting services with software and systems engineering. Workshops and seminars complete the manifold training program.

Customers from the automotive engineering, the commercial vehicle, transportation and control technologies around the world trust in the solutions and products from the independently-owned Vector Group.

Vector Informatik GmbH was founded in 1988. About 880 employees work for Vector Informatik and Vector Consulting Services in Stuttgart or in one of the subsidiaries in USA, Japan, France, Great Britain, Sweden, the Republic of Korea, India and China. The group's revenue in 2008 was 131 million Euros.